



## Most relevant peer review publications

**Rodrigues, H.**, Rolaz, J., Franco-Luesma, E., Saenz-Navajas, M. P., Behrens, J., Valentin, D., Depetris-Chauvin, N. (2020). How the country-of-origin affects wine traders mental' representations about wines: A study in a wine world trade fair. *Food Research International*.

**Rodrigues, H.**, Gomez-Corona, C. & Valentin, D. (2020). Femininities & Masculinities: Sex, gender, and stereotypes in food studies. *Current Opinion in Food Science*.

Bisconsin-Júnior, A., **Rodrigues, H.**, Behrens, J. H., Lima, V. S., da Silva, M. A. A. P., de Oliveira, M. S. R., ... & Mariutti, L. R. B. (2020). Examining the role of regional culture and geographical distances on the representation of unfamiliar foods in a continental-size country. *Food Quality and Preference*, 103779.

Machado-Oliveira, M. C., Nezelek, J., **Rodrigues, H.**, & Sant'Ana, A. S. (2020). Personality traits and food consumption: an overview of recent research. *Current Opinion in Food Science*.

Baptista, R. C., **Rodrigues, H.**, & Sant'Ana, A. S. (2020). Consumption, knowledge, and food safety practices of Brazilian seafood consumers. *Food Research International*, 132, 109084.

Barone, B., **Rodrigues, H.**, Nogueira, R. M., Guimarães, K. R. L. S. L. D. Q., & Behrens, J. H. (2020). What about sustainability? Understanding consumers' conceptual representations through free word association. *International Journal of Consumer Studies*, 44(1), 44-52.

**Rodrigues, H.**, Otterbring, T., Piqueras-Fiszman, B., & Gómez-Corona, C. (2019). Introduction to special issue on Global Perspectives on Sensory and Consumer Sciences: A Cross-Cultural Approach. *Food Research International*. 116, 135-136.

**Rodrigues, H.**, & Parr, W. V. (2018). Contribution of cross-cultural studies to understanding wine appreciation: A review. *Food Research International (Ottawa, Ont.)*, 115, 251-258.

Breitenbach, R., **Rodrigues, H.**, & Brandão, J. B. (2018). Whose fault is it? Fraud scandal in the milk industry and its impact on product image and consumption—The case of Brazil. *Food Research International*, 108, 475-481.

**Rodrigues, H.**, Cielo, D. P., Gómez-Corona, C., Silveira, A. A. S., Marchesan, T. A., Galmarini, M. V., & Richards, N. S. P. S. (2017). Eating flowers? Exploring attitudes and consumers' representation of edible flowers. *Food Research International*, 100, 227-234.

**Rodrigues, H.**, Sáenz-Navajas, M. P., Franco-Luesma, E., Valentin, D., Fernández-Zurbano, P., Ferreira, V., & Ballester, J. (2017). Sensory and chemical drivers of wine minerality aroma: An application to Chablis wines. *Food Chemistry*, 230, 553-562.

Franco-Luesma, E., Sáenz-Navajas, M. P., Valentin, D., Ballester, J., **Rodrigues, H.**, & Ferreira, V. (2016). Study of the effect of H<sub>2</sub>S, MeSH and DMS on the sensory profile of wine model solutions by Rate-All-That-Apply (RATA). *Food Research International*, 87, 152-160.



**Rodrigues, H.**, Ballester, J., Saenz-Navajas, M. P., & Valentin, D. (2015). Structural approach of social representation: Application to the concept of wine minerality in experts and consumers. *Food Quality and Preference*, 46, 166-172.

Froehlich, J. M.; Picolotto, E. L.; **Rodrigues, H.**; Oliveira, M. A. (2009). A colonização alemã na região central do Rio Grande do Sul – Capital social e desenvolvimento regional. *Antropolítica* (UFF), 25, p. 159-178.

### Book chapters

**Wendy Parr & Heber Rodrigues (2020)**. Cross cultural studies in wine appreciation. In: Herbert L. Meiselman. (Org.). *Handbook of Eating and Drinking: Interdisciplinary Perspectives*. 1ed. Zurich: Springer, 2019, v. 1.

**Heber Rodrigues & Tobias Otterbring (2019)**. Métodos de psicología en los estudios con consumidores: psicología social & cognitiva. In: Carlos Gomez-Corona & Maud Lelievre-Desmas. (Org.). *Introducción al análisis sensorial y estudios con consumidores: Nuevas perspectivas*. 1ed. Mexico City: XOC editorial, 2019, v. 1, p. 435-465.